



# Business Acceleration for Independents

*Documenting the World One Film at a Time*

[www.soundviewmediapartners.com](http://www.soundviewmediapartners.com)

# Consulting and Representation Services



**Soundview Media Partners specializes in business and product line development, the expansion of distribution channels and the representation of filmmakers, musicians & content owners.**

**Specifically focused on film and audio properties, Soundview can help you accelerate your business and monetize your productions by broadening your distribution channels.**

**Soundview provides a diversity of services and networking opportunities, working hand-in-hand with each client to increase general market understanding.**

**The result is smart strategic decision making.**

# Representation Services

*Representing filmmakers and artists around the world*



**Soundview Media Partners successfully represents filmed and recorded properties with a focus on documentaries, independent features, instructional programs, children's and music.**

**Whether you seek to develop distribution for a single title or expand the potential of an entire library, Soundview can assist you in building from the ground up or intensifying what you already have in place.**



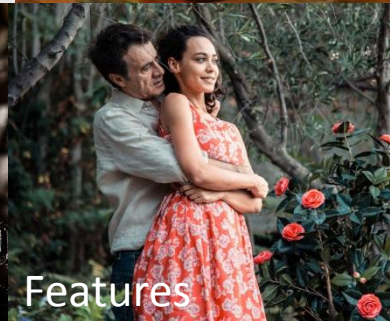
Art



Environment



Music



Features



Biographies



Social Issues



History



Health/Wellness



Political



Children's

# Consulting and Representation Services



**Soundview offers a broad range of supportive services including:**

**Film and Library Distribution Representation**

**Product Line and Brand Development**

**Packaging and Collateral Materials**

**Release Scheduling & Planning**

**Targeted Outreach Programs**

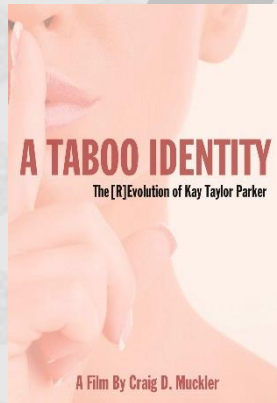
**Program Viability Analysis**

**Promotion Development**

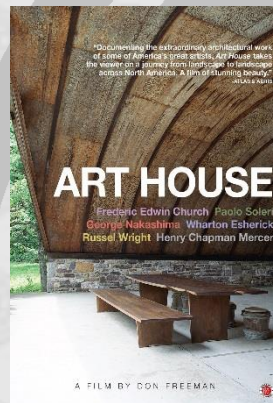
# Sampling of Current & Recent Soundview Projects



2018



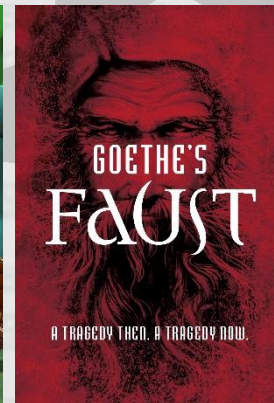
2017



2015



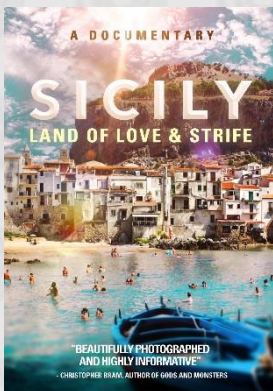
2017



2018



2018



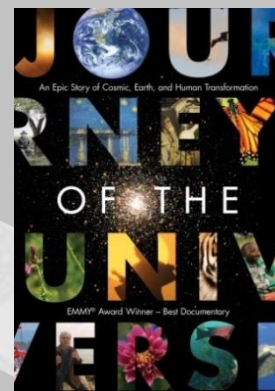
2018



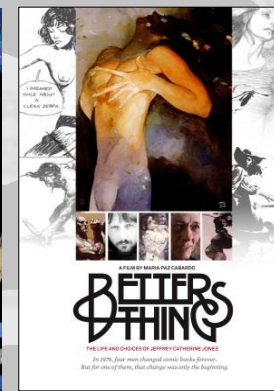
2013



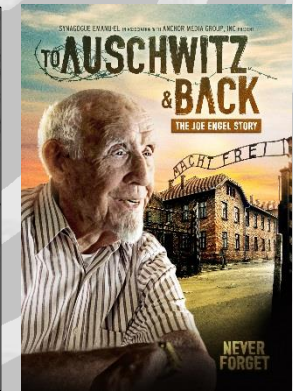
2017



2013

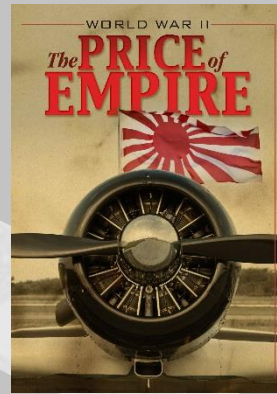
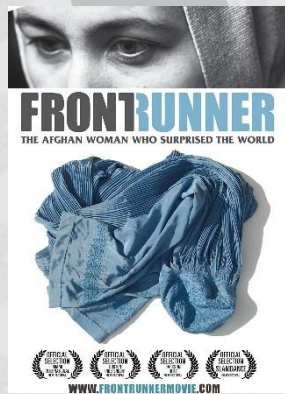
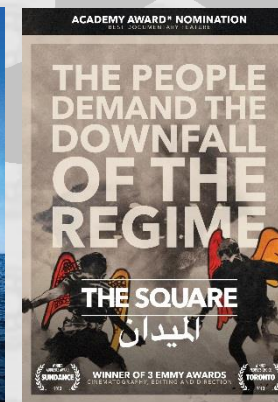
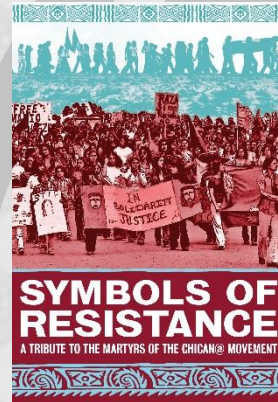
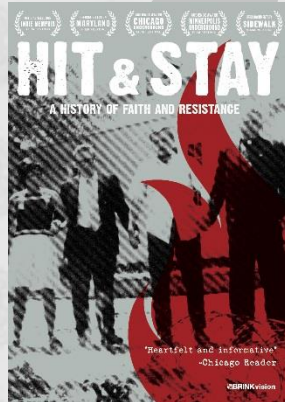
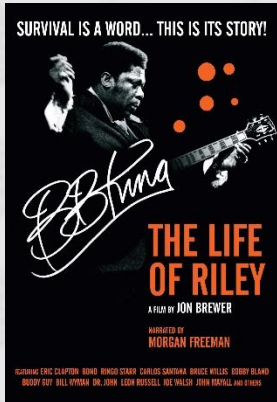


2014



2018

# Sampling of Titles Represented by Soundview for EDU and Non-Theatrical Exhibition

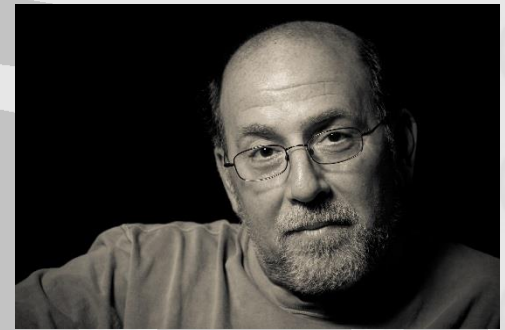


# Sampling of Soundview Clients & Partners



# Dan Gurlitz, President

## Professional History



**Soundview Media Partners Founding Member, Dan Gurlitz, entered the entertainment distribution business in 1984. Beginning in advertising, his career has spanned over 30 years and includes over 13 years in sales followed by 18 years in senior management, all within rapid-growth, independent environments.**

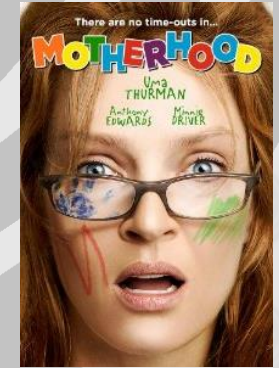
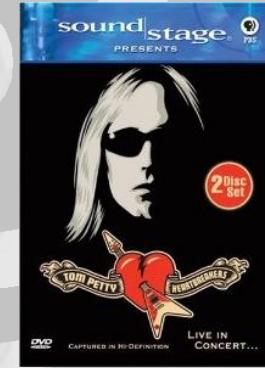
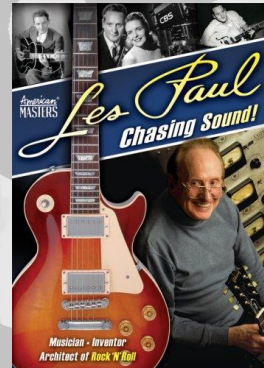
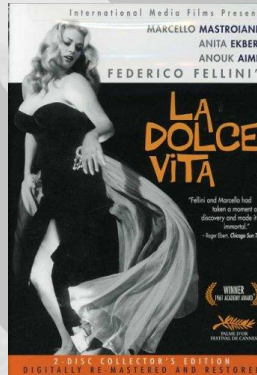
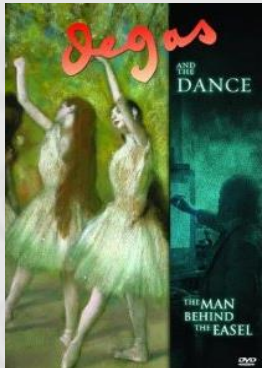
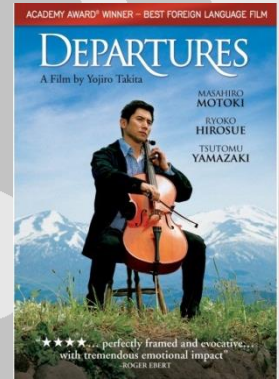
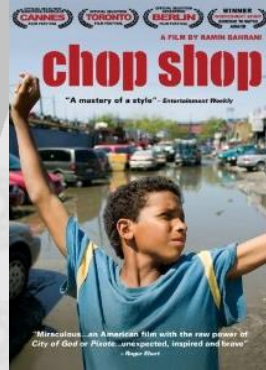
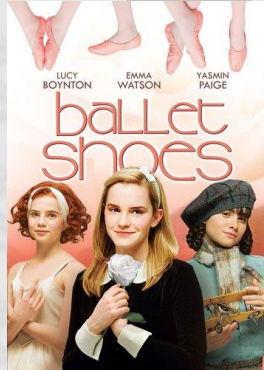
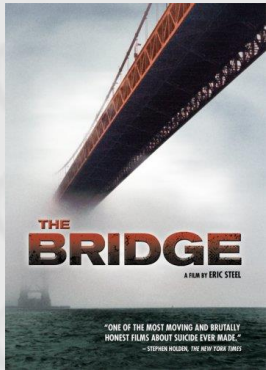
Dan has held sales positions with Republic Pictures, Forum Home Video (MCEG), Fox Hills Video / Media Home Entertainment and Wood Knapp & Company. He has held the senior management positions of Vice President of Unapix Entertainment, Vice President/General Manager Winstar Communications (Fox Lorber / Wellspring Media), Senior Vice President/General Manager, Video for Entertainment One U.S. (formerly Koch Entertainment) and President, TDC Entertainment/The Disinformation Company.

From boutique labels to large aggregators, Dan has managed the sales and distribution of literally thousands of titles: feature films, documentaries, international cinema/art house, fitness, children's programming, TV-on-DVD and more. With a deep industry knowledge-base that includes divisional P&L responsibilities, Dan maintains a broad understanding of all of the processes involved in bringing filmed programs to market.

From license agreement development to product packaging and marketing; from program and film conception to retail and online deployment, Dan is a team-building executive who has developed long-standing loyalties and deep industry relationships.



# Sampling of Titles Released Under General Management by Dan Gurlitz at eOne



# Dan Gurlitz, Founding Member/CEO

Accolades (*found on [LinkedIn](#)*)



“I selected Dan's business, Soundview Media Partners, to represent a long-form documentary of mine in North America. I am both delighted and impressed by how quickly Dan brokered a distribution deal for us. In securing a great end-result, he acted with honesty, professionalism and patience at every stage. We found each other via LinkedIn and I can highly recommend Soundview Media Partners to other producers and professionals in the network.” - *Nicholas Jones, Owner Quanta Films, Ltd.* -

“Dan was and is by far the best sales and marketing guy I've run into in over 20 years in the video business. This recommendation form required me to pick 3 of 7 possible attributes, but the truth is, he qualifies for all of them” – Robert Woodhead, CEO, AnimEigo

“Dan Gurlitz taught me everything about the music business 20 years ago and since then has been sharpening his skills in some of the toughest business environments out there. The man is honest, well respected and a consummate professional.”  
- *Duncan Hutchinson, Managing Director Blackheart Records*

“Dan was like a mentor to me. Initially I was worried about my inexperience in the sales side of filmmaking, but Dan was very informative -- which helped me manage expectations -- and patient, when he repeatedly explained jargons and percentages. In the end, not only did he sell my film but I also got very valuable lessons in the art of making a deal without feeling like an idiot.”  
– Maria Cabardo, Macab Films

“Dan is a very honest and informative professional in his field. Under his guidance I was better able to navigate the complex world of contract negotiations for some of my documentary projects. His skills and expertise are an invaluable asset to anybody in the independent film industry.” – Bryan Law, KITG

“Dan recognised the value of my product and was swift to find us a major outlet in the US and Canada. Throughout it's been a real pleasure working with him, he's unflappable, conscientious and a go-getter and knows his market very well. He's a rare find in this industry and we've had many laughs along the way.” – Diane Hinds, The Entertainment Bureau

# Contact Information



## **Business Acceleration for Independents**

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